

## WOMEN NEED ACCESS TO QUALITY CONTRACEPTIVE CARE

Most individuals and couples want to plan the time and spacing of their childbearing to avoid unintended pregnancies. Yet every year, approximately half of all pregnancies in the United States are unintended. Unintended pregnancy has been associated with poor birth outcomes and broader social and economic impacts for women and their families. Fifty-three percent of unintended pregnancies are due to nonuse of a contraceptive method, and 43% are due to incorrect contraceptive use.1 Enduring barriers in women's knowledge of and access to contraception persist. Addressing these barriers, including ensuring access to the most effective contraception—long-acting MORE THAN unintended pregnancies

are due to lack of or incorrect use of contraceptive methods

reversible contraception (LARC)—can lead to reduced rates of unintended pregnancy. The Contraceptive CHOICE Project (CHOICE) demonstrated that when women have the facts about all FDA-approved birth control options, and financial and access barriers are removed, an overwhelming majority of women choose to use a LARC method (IUDs and implants).

# PROMOTING KNOWLEDGE AND OPPORTUNITY

CAI, a leading capacity building and training organization, has partnered with the Contraceptive CHOICE Project, and the CDC Division of Reproductive Health to develop the Contraceptive Action Plan (CAP). The CAP uses a systematic approach to supporting healthcare providers in enhancing care delivery systems to ensure every woman has the knowledge to make an informed decision about birth control and the opportunity to be provided the birth control method of her choice by a trained professional that same day. The CAP package promotes the use of a team-based model of care and contains all of the tools and training resources necessary to implement or enhance contraceptive services in any healthcare setting, including e-Learning modules for staff, implementation tools, job aids, and a clinician mentoring toolkit. Health care teams are also assisted in leveraging their own quality systems to implement and use performance metrics to guide change, identifying gaps in care and planning strategies for improving the quality of care and ultimately health outcomes.

#### INCREASING ACCESS USING THE CAP MODEL

Using a phased, individualized and practical approach, the CAI-CHOICE technical assistance team guides healthcare leadership and improvement teams through a set of key actions leading to enhanced access to contraception for the women and adolescents they serve. Pilot implementation of the CAP has shown measureable increases in access to and utilization of highly effective contraceptives in both primary and pediatric care settings as well as in family planning programs.

Successful implementation of the CAP in real-world settings has the potential to change the delivery of contraceptive services and ensure that all women, including teens, have knowledge about and access to LARC. Access to and use of the most effective reversible contraception will reduce the number of teen and unintended pregnancies nationwide, and lead to improved health, social and economic outcomes for women and their families.

## **ON-LINE STAFF TRAINING**

Easy to access, on-line training for every member of the healthcare team. Modules address the learning needs of clinicians, front-desk staff and staff selected to provide contraceptive counseling. Modules are available ondemand and include links to key resources, course evaluation, certificate of completion and ability to request CMEs.

#### RESOURCE CENTER

- Web-based tools and resources designed to support healthcare leadership and improvement teams in planning for CAP implementation.
- Job aids to support contraceptive counseling staff in conducting a session with a client, and clinicians in making evidence-based decisions about a client's contraceptive care.

#### FOR MORE INFORMATION

To learn more about CAP, visit www.contraceptiveactionplan.org contact Alice Douglas, Program Manager at adouglas@caiglobal.org or (212) 594-7741 ext. 260.



